



## Privacy Notice

This Privacy Policy describes the ways in which Personal Information about individuals (“**Users**”) who use this website (the “**Website**”) may be collected, stored and used by Ipsen Pharma, 65 Quai Georges Gorse 92100 Boulogne-Billancourt, (“**Ipsen**”), the data controller.

THIS PRIVACY POLICY MAY PERIODICALLY CHANGE, BE MODIFIED, OR OTHERWISE UPDATED WITHOUT PRIOR NOTIFICATION. However, your Personal Information (as defined below) will always be handled in accordance with the Privacy Policy that was in effect at the time of collection.

This website is a platform that enable Ipsen to conduct virtual events journeys, from the invitation to the post-events follow-up. It enables the Ipsen’s customers to live share knowledge with multiple other customers in an online environment (afterwards on demand). The virtual events include virtual adboards, webmeetings, webcasts and webinars.

Ipsen is the data controller with respect to this processing of your personal information as set at below.

### Data collected

The data we collect and store about you may include the following:

- Full name
- Country and city
- Professional and/or personal contact details, including professional email address and mobile number
- General professional information
- Information relating to your attendance to professional events
- Logistic information
- Details of the connection to the event (username, hour, duration)
- Whether you consented to receiving messages of a promotional nature from Ipsen

We will not hold any “sensitive data” related to you.

## **Purpose and legal basis of data processing**

Your data will be used by Ipsen to : for its legitimate interests of managing its relationship with HCPs, including as part of the organization of medical events, sending you promotional communications if you have consented to the same.

The legal basis for the processing of your information is your consent.

## **Data recipients**

Information related to you will only be accessed by authorized employees at Ipsen, with a relevant and tangible need to see your information.

Information related to you may also be made available to employees of other entities within the Ipsen group of companies, for the purpose of better managing our interaction with HCPs from a global perspective, to help harmonize Ipsen's key business processes, hereby facilitating a more consistent approach across all markets, as well as to key third parties who work with Ipsen to help.

Moreover, Ipsen engages service providers to process your personal data on behalf of Ipsen. Such service providers may only process your personal data in accordance with the Ipsen's express instructions and may not use your data for their own purposes.

## **Term of retention**

The data collected will be retained for 3 years.

## **International transfers of data**

Your personal data may be processed by service providers or companies affiliated with Ipsen in non-EU countries which do not ensure an adequate level of protection to personal data. In order to ensure that your personal data are protected, Ipsen will, where necessary, ensure that the recipient will enter into data transfer agreements which include the EU Commission's standard contractual clauses, or will adopt Binding Corporate Rules (BCRs) for transfers of personal data within the group of companies. Such contract or BCRs can be made available to you upon request.

## **Your rights**

You may have the following rights regarding your information depending on the circumstances and applicable legislation:

Right	What does this mean?
<b>1. The right of access</b>	You have the right to obtain access to the information processed by Ipsen.
<b>2. The right to rectification</b>	You are entitled to have your information corrected if it is inaccurate or incomplete.
<b>3. The right to erasure</b>	This is also known as ‘the right to be forgotten’ and, in simple terms, enables you to request the deletion or removal of your information where there is no compelling reason for Ipsen to keep using it. This is not a general right to erasure; there are exceptions.
<b>4. The right to restrict processing</b>	You have rights to ‘block’ or suppress further use of your information in certain circumstances. When processing is restricted, Ipsen can still store your information, but may not use it further.
<b>5. The right to data portability</b>	You have rights to obtain and reuse your personal data in a structured, commonly used and machine-readable format in certain circumstances.
<b>6. The right to object</b>	You have the right to object to certain types of processing, in certain circumstances.

For more information on your rights, if you would like to exercise any of these rights, or if you are unhappy with how your information has been handled, please send us an email at the email address found at the end of this document.

If you are not satisfied with the response to your complaint or believe the processing of your information does not comply with data protection law, you can make a complaint to the relevant data supervisory authority.

## How to contact us

If you have any questions or comments about this Privacy Notice, please feel free to email Ipsen’s Data Privacy Officer at [dataprivacy@ipsen.com](mailto:dataprivacy@ipsen.com).